# **Creative Problem Solving**



### **PROGRAM OVERVIEW:**

With the fast pace of business and with limited resources and time, doing the comfortable, quick, and easy thing to solve problems is common. Another obstacle to creative problem solving is that the real problem is not always clear. Creative problem solving allows individuals or groups to explore potential solutions despite a true problem identification. The process is less structured and provides an opportunity to discover open-ended solutions. It allows for new perspectives to flourish and for organizations to build an on-going culture of creativity.

## **TOPICS INCLUDE:**

- Process to find creative solutions
- Recognition of unproductive thinking
- Tools to balance divergent and convergent thinking
- Reframing of problems to questions
- Developing a framework for accepting and managing change

#### **DURATION:**

This program is 1 day

#### FEE:

\$600 (Fee includes course materials, meals, certificate of completion)

#### AUDIENCE:

Business investing in an employee or an individual wanting to further develop their skill set in the area of creative problem solving.





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