

# Metrics That Matter

## PROGRAM OVERVIEW:

Successful organizations have clear, well-defined metrics and measures those individuals at all levels can understand and use to guide decisions and actions that impact business outcomes. This program will help participants gain confidence and think creatively about developing meaningful ways to evaluate the business, communicate the right outcomes, and develop metrics that align with the strategy. When done well, metrics become a key means of delivering results that truly matter for all areas of the company...

## TOPICS INCLUDE:

- Framework to know the difference between metrics and measures
- Understanding the operational and financial metrics
- Tools for managers to identify operational excellence
- Designing strategic metrics and measures that deliver the right results
- How to utilize metrics as a positive accountability tool

## DURATION:

This program is 1 day

## FEE:

\$600 (Fee includes course materials, meals, certificate of completion)

## AUDIENCE:

Business investing in an employee or an individual wanting to further develop their skill set in the area of metrics that matter.

