Understanding and Driving Strategy

PROGRAM OVERVIEW:

Having a strategy is only as effective as those responsible for its execution. Studies suggest that 90 percent of strategies fail and less than 5 percent of employees have a basic understanding of the company strategy. Among the many reasons is managers and others throughout the organization do not have clear understanding, fail to communicate to others, and lack the resources to be effective.

TOPICS INCLUDE:

- Exploring the purpose of a strategy
- Understanding your role in strategy execution
- Making strategy part of daily work
- Communicating to the team and creating shared ownership
- Requesting resources aligned to strategy

DURATION:
This program is 1 day

FEE:
$600 (Fee includes course materials, meals, certificate of completion)

AUDIENCE:
Business investing in an employee or an individual wanting to further develop their skill set in the area of understanding and driving strategy.

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