

Business Storytelling and Presentation Skills

PROGRAM OVERVIEW:

Now more than ever organizations rely on massive amounts of data. However, telling the important story from the data and engaging people with the message is critical. Business storytelling enables a faster understanding of ideas, captures the attention of those needed to be influenced and compels more action. These skills allow managers to secure needed resources, make workforce planning decisions, and much more.

TOPICS INCLUDE:

- Convert performance anxiety into personal power and enhanced confidence
- How to construct a story for maximum impact
- How to deliver a story so it is compelling
- Tools to appropriately deliver the message
- Engaging presentation techniques
- Opportunity to present, receive feedback, and revise

DURATION:

This program is 1 day

FEE:

\$600 (Fee includes course materials, meals, certificate of completion)

AUDIENCE:

Business investing in an employee or an individual wanting to further develop their skill set in the area of business story telling and presentation skills.

