

Excellence in Business Communication Certificate

OHIO
NORTHERN
UNIVERSITY

PROGRAM OVERVIEW:

Excellence in Business Communication takes a close look at the fundamental skills and principles of business communication. You will learn tools that give you the ability to effectively communicate, and avoid miscommunications, which is a key competency for leadership. You will learn how to have intentional and purposeful communications with the right people at the right time with the right content and context. These skills used consistently over time, can truly shift an organization's culture and improve employee engagement.

Bundle three of the four one-day programs within the Fall semester to get your Excellence in Business Communications Certificate:

- Business Storytelling and Presentation Skills (March 6, 2024)
- Business Communications (March 21, 2024)
- Critical Conversations (April 18, 2023)
- Social Media for Small Businesses (May 8, 2024)

FEE:

- \$1,750 (Fee includes course materials, meals, certificate of completion)
- 10% off for ONU alumni, military and non-profit.

AUDIENCE:

Business investing in an employee or an individual wanting to further develop their skill set in the area of business communication.



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ENGAGEMENT

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