



ENGAGEMENT

LEAD Putnam Certificate

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PROGRAM OBJECTIVE:

Co-developed by Ohio Northern University and Putnam County Community Improvement Corporation, this certificate is designed to further develop the workforce of Putnam County. This highly interactive program provides an opportunity for participants to better understand and utilize their skills and strengths, gain the tools to manage others, and the knowledge to positively impact their businesses. This program will focus on authentic, inspirational and servant leaders creating a higher level of business acumen skills benefiting their organizations that better understand and utilize their skills and strengths.

PROGRAM COMPONENTS:

- Experiential learning during modules
- Real time discussion, problem solving, skill development
- Kick-off each module with a follow-up of previous session
- Modules delivered in person
- Application exercises between sessions
- Cohort Immersion Experience
- Two Day Authentic Leadership Module
- Four, one-day bi-monthly modules on selected topics
- Final Wrap-up and recognition event

MULTI-LAYERED AND HIGHLY INTERACTIVE:

Immersion Experience: A fun, informal environment that fosters team building among the participants; a shared experience is important for developing the cohort.

Authentic Leadership Development - Expanding participants' organizational and personal leadership capabilities with a focus on Authentic Leadership.

Business Acumen: Skills that help you understand real-world business contexts and making practical decisions that lead to organizational success.



COMMUNITY
IMPROVEMENT
CORPORATION



CENTER FOR CORPORATE ENGAGEMENT

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AUDIENCE:

Employees in any industry of any size organization that have the desire to move into a manager/leadership role or that want to reenergize their leadership and increase their effectiveness with a deeper understanding of business.

FEE:

\$1,995 (Fee includes all pre-development meetings, session development, experiential exercise design, program materials, and facilitation certificate of completion)

- ONU alumni, veterans and non profit agencies receive a 10% discount.
- Three or more employees \$1,895

Add Ons:

- Coaching package \$875 (Fee includes preprogram and post program session)
- Open enrollment electives at ONU \$425

Dates:

Tuesday, March 5
Wednesday, March 6
Tuesday, March 19
Tuesday, April 2
Tuesday, April 16
Tuesday, May 7
Tuesday, May 21 (Opportunity Putnam)

Time: 8:30 - 3:30



Center for Corporate Engagement is proud to offer each participant a digital badge in LEAD Putnam once participants have met program completion criteria. Digital badges include a direct link to view program credentials and can be utilized by participants on social media and digital resumes.

POTENTIAL TOPICS:

Leadership
Authentic Leadership
Management Focus
Managing and Navigating Change

Team Focus

Building Effective Teams

Communication Focus

Critical Conversations

Business Acumen Focus

Finance for Non-Financial Managers