

# Embedding the Entrepreneurial Mindset Throughout the Curriculum

## PROGRAM OVERVIEW:

This workshop is aimed at an audience of faculty members and administrators with at least some familiarity with KEEN and the KEEN Framework. Attendees do NOT have to be at a KEEN-member university in order to participate.

Ohio Northern University has embedded the Entrepreneurial Mindset across the curriculum with a focus on making that change systemic and sustainable [1]. Participants will learn what has been done at ONU, both on a curricular and course level, and work to begin developing a plan to create the change they want to initiate on their campus. This could be curricular change, course-level changes, developing a culture that values EM, or anything in between.

Thanks to generous support from the Kern Family Foundation, registration and reasonable travel expenses will be covered. The workshop is limited in the number of attendees, so early registration is encouraged.

## Start Date

Tuesday, August 6, 2024 - 5:00 pm

## End Date

Thursday, August 8, 2024 - 4:00 pm

## Event Contact Name

J-D Yoder

## Event Contact Phone #

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## Event Contact E-mail

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[1] B. Hylton, J.D. Yoder, D.R. Mikesell, and H. LeBlanc, "Working to Instill the Entrepreneurial Mindset Across the Curriculum" Entrepreneurship Education and Pedagogy, September 2019.