

Managing In a Small Business Environment

PROGRAM OVERVIEW:

Effective leadership in a small business environment requires a strategic focus on key areas such as delegation, securing resources, leading an engaged team, setting priorities, and fostering a winning culture. Leaders must be adept at assigning tasks that align with team strengths, acquiring and managing limited resources, and maintaining a clear vision and mission that inspire alignment and commitment. Prioritization and adaptability are essential for balancing immediate needs with long-term goals, while critical conversations and conflict resolution are necessary for maintaining healthy team dynamics. Additionally, shaping a culture that reflects core values, fosters innovation and sustainability ensure growth in a competitive environment. This comprehensive approach ensures that small business leaders can navigate challenges effectively and drive growth.

LEARNING OUTCOMES:

- Delegate tasks effectively and empower team members.
- Secure resources for business growth and sustainability.
- Build and lead an engaged, aligned team.
- Set and manage priorities strategically.
- Handle critical conversations and resolve conflicts.
- Shape a positive, values-driven culture.
- Craft and communicate a clear vision and mission.



April 2, 2025

Time: 8:30 AM - 12:30 PM

Location: Dumont Building



FEE

\$300 (Fee includes course, all materials, refreshments and training certificate)

AUDIENCE

Any business wanting to invest in its employees, or any individual seeking skill development in managing in a small business environment.

REGISTER ONLINE

www.cce.onu.edu 419-772-3559